

NORTHDALE CIVIC ASSOCIATION

MINUTES

June 18, 2019

The meeting was called to order by President Ann Frisbie at 7:00 PM. Directors attending were Bill Castens, Robert DeMeo, Ann Frisbie, Martha Hughes, Robert Mantler, Nelson Marcano, Bruce Poli, Raymond Powell, Claude Siler-Nixon, Chelsea Walkenhorst. Absent were Tom Murray, Nancy Stearns and Jessica Watterson.

After the pledge to the flag, the minutes of the May 21, 2019 meeting were approved following a motion from Bill Castens and 2nd by Martha Hughes.

Deed Restrictions-

- Merit has started their evaluation of all the neighborhoods in Northdale, there are no further updates at this time.
- Board members who receive emailed complaints from residents should continue to forward them on directly to Merit.
- The board discussed a couple of properties that have received complaints, one of which is a sidewalk that the county is working fix.
- It was brought up that there are negative comments being published on neighborhood websites about the board and NCA that aren't factually based. The board discussed different ways to address this issue, ideas included replying with with facts and encouraging commenters to come to NCA meetings.

Financials

Financial Report-Bill Castens

- Membership income is at \$30,738. We are doing better than our budget. So far our budget is ahead but we haven't spent too much on deed restrictions. We expect to start spending more money on deed restrictions in July.

A motion was made by Nelson Marcano to accept the Financial Report and a 2nd was made by Raymond Powell.

Membership Report- Bill Castens

- The NCA is at about 700 members so far this year and we still have a few months of the year to go. People are continuing to pay to be members even half way through the year which is encouraging.

Membership

Membership Drive-Robert Mantler

- Ann, Bob, Raymond, Rob and Nelson have volunteered to be on membership committee and will meet next week to discuss ways to target one neighborhood at a time to let residents know about Merit and how to become an NCA member.

- Suggestions for the membership committee included coming up with a script for board members to use when talking about the NCA and visiting residents in pairs. Also wearing name tags and Northdale shirts.

New Resident Welcome Packets-Robert DeMeo

- 13 houses received welcome packets, 4 of which were purchased by companies.

Communications

Newsletter- Robert Mantler

- Robert will continue to work on the Newsletter in Nancy's absence.
- It was suggested that we order extras of the next issue to take around during neighborhood visits.

Facebook, Neighbors of Northdale and Nextdoor Northdale-Bruce Poli

- We are up to 581 Facebook members from 577. People are seeing the Facebook page and joining. The flyover of Northdale park received a lot of views! People commented that they didn't know about everything that the park offered.

Website- Chelsea Walkenhorst

- The woman who offered to help us make a new website is still working on it. Hopefully she will have a couple options to show the board soon.
- It was suggested that we have a site manager, collections manager and contributor for the new website. Also, that the website designer share at least two prototypes with the board and that the board approves the final site before it goes live.

Community Events

- OWLS Disco/Sock Hop (\$7), Saturday, September 14 -Hughes
- Fall Community Garage Sale- November 12 -
 - Board decided not to implement proposal to reduce price for inclusion on map and no charge for NCA members
- 5K Pumpkin Run- Saturday, November 2nd - Watterson
 - Brunchies to donate batter
- Howl-O-Ween at Northdale Park- Friday, October 25 (volunteers wanted)
- Tree Lighting at Northdale Park (in partnership with CABA)- December 7.
 - Claywell choir performing?
- Holiday Lighting contest (selections 12/14-12/17) Final Judging date Saturday 12/21
 - Open to everyone, not just NCA members

- Award NCA membership for following year
- New Year's Eve Party at the Park- December 31(\$13)
- Family Fun Festival- April 18, 2020
 - Stage is reserved, working on DJ

Old Business

- Discussed the Northdale Golf Course, the owner has sold another golf course.

Public Comments

The motion to adjourn was made by Martha Hughes and 2nd by Bruce Poli.

Next NCA Board Meeting
Tuesday July 16 at 7PM
B.C. Gymnasium Conference Room at Northdale Park

Minutes prepared by Chelsea Walkenhorst, Secretary.