

NORTHDALE CIVIC ASSOCIATION (NCA) MEETING MINUTES

MARCH 19, 2018

The meeting was called to order by President, Ann Frisbie at 7:00 PM. Directors attending were Bill Castens, Robert DeMeo, Ann Frisbie, Robert Mantler, Jan Marshburn, Tom Murray, Raymond Powell, Claude Siler-Nixon, and Nancy Stearns. Absent were Frank Giordano, Martha Hughes, Bruce Poli and Jessica Watterson. Guests were Michael Cassens and Deputy Ashley Alvarez.

After the pledge to the flag, the minutes of the February 2018 meeting were reviewed and approved with a motion by Tom Murray and 2nd by Claude Siler-Nixon.

Deed Restrictions

In the absence of Frank Giordano, the deed restriction report was provided by Ann Frisbie. The lawsuit with a golf course homeowner is still pending. The owner disagrees about the issue of blocking the view of his neighbors. Other deed restriction complaints were:

- 1- A homeowner on E. Course had a tractor parked in his front lawn
- 2- Boats and boat trailers continue to be parked in or along driveways
- 3- There are always complaints about cars on lawns

Financial Report

Bill Castens presented the financial report. Total income was below budget, primarily from lower advertising income. However, expenses were significantly under budget, resulting in a positive net income of \$11,750 for the fiscal YTD. There was a motion by Tom Murray to approve the financial report with a 2nd by Nancy Stearns.

Membership

Robert Mantler provided a draft of the membership invoice for 2018-2019 and reported that the final draft will be completed in a couple weeks for mailing in late May. We are adding Spanish language to the invoice this year which needs to be proofed by a qualified person. The membership committee is also planning to prepare a door hanger to be distributed after the initial membership mailing. We are not preparing business cards at this time. Ann Frisbie reported that we will do a second mailing of membership invoices in July, then after 30 days, we plan to do some door knocking. Jan Marshburn indicated that the new membership committee is dedicated to increasing membership significantly this year. This will be done through a variety of methods including membership raffles at NCA events, personal outreach by neighborhood representatives, dedicated follow-up to new residents and other groups.

Communications

Nancy Stearns said everything with the newsletter is going well. April 9 is the deadline for articles for the June newsletter.

There was no Facebook report in Bruce's absence.

Robert Mantler reported that they are behind on new resident bag distribution.

Martha Hughes has baskets ready. Volunteers include Bill Castens, Jan Marshburn, Claude Siler-Nixon, Raymond Powell and some of the OWLS. Bill Castens will get materials, eggs etc.

The costs of the garage sale were covered by the proceeds. Nancy has the signs in her garage.

Family Fun Festival

The Family Fun Festival has \$14,000 in sponsorships so far. The Tampa Bay Rays are offering a 16-ticket suite to a game and an autographed baseball to raffle at the festival. Members of Northdale Civic Association will be eligible to win. Home Depot is also contributing some items. Tom Murray reported that, after some doubt about the date, the Gaither band WILL be at the festival after all. It is possible that another band will be available too. The "Showcase" will entertain again this year.

New Business

Mike Cassens, with Sureway Realty, introduced himself and gave a lengthy overview of his business and marketing expertise. Sureway Realty has formed a non-profit that helps disadvantaged families. They hold 2 golf tournaments per year, one with a football theme and the other with a hockey theme.

Sureway Realty wants to start a Northdale Golf Tournament with the proceeds to go to the non-profit or to help upgrade the golf course. Mike asked for the support of the NCA Board. Tom Murray made a motion that NCA support the tournament "to the extent that funds benefit projects to enhance the Northdale community." There was a 2nd from Bill Castens and it was approved unanimously.

Bill Castens requested that we change the night of the NCA Board meetings from third Monday of the month to the third Tuesday of the month. After some discussion in which some Board members indicated potential conflicts, the motion was seconded by Tom Murray and approved.

At 8:30, Raymond Powell made a motion to adjourn the meeting. There was a 2nd by Claude Siler-Nixon.

**The next meeting will be April 16, 2018 at 7PM
Northdale Park, B.C. Gymnasium Conference Room
Executive Committee Members will meet at 6:30**