

NORTHDALE CIVIC ASSOCIATION MEETING MINUTES

January 16, 2017

The meeting was called to order by President Ann Frisbie at 7:00 PM. Directors attending were Bill Castens, Robert DeMeo, Ann Frisbie, Frank Giordano, Martha Hughes, Jan Marshburn, Tom Murray, Bruce Poli, Nancy Stearns and Jessica Watterson. Absent were Raymond Powell and Claude Siler-Nixon. Robert Mantler attended as a guest.

The minutes of the November 2016 meeting were discussed and approved on a motion from Bruce Poli and a second by Frank Giordano.

After the pledge to the flag, Keith Kulzer, General Manager of the Northdale Golf Club, spoke to the Board about his commitment to improve the condition of the golf course and to support positive relations with the Northdale community. Keith is encouraging community groups to hold meetings and social events at the golf club. He intends to start-up a Pizzeria that includes delivery to the Northdale community and beyond.

Mauricio Moreno, Director of SGI Tennis & Fitness Academy, spoke to the group about the new tennis program. SGI has a contract with the Northdale Golf Club to manage the tennis courts and build a vibrant tennis program in Northdale. SGI Tennis Academy membership entitles you to programs including:

- Weekly After School Programs
- Weekly Camps
- College Placement
- High School Tennis & Fitness
- USTA Tournaments
- International Pro/Am Travel
- Adult Tennis
- Private Lessons

SGI has 8 tournaments coming up including the Women's Tournament on March 12-19. Mauricio asked the NCA Board to support their tennis programs by encouraging memberships and attending tournaments.

Financial Report

Bill Castens, Treasurer, presented the financial report indicating that, at this time, net income is slightly less than budget. Membership Income and Advertising Income were below budget but that was offset by lower than expected expenses for professional services and deed restrictions. On a motion by Tom Murray and a second by Martha Hughes, the November financial report was unanimously approved.

Deed Restriction Report

Frank Giordano updated the Board about an ongoing complaint regarding a utility shed that blocks neighbors' view of the golf course. Frank also reported on other deed restriction complaints including one related to power lines.

Membership Report

Bill Castens reported that NCA membership increased recently. This may be due to the placement of a membership reminder in the November/December newsletter. The Board discussed publishing a list of members in an upcoming NCA newsletter. Ann Frisbie requested a meeting of the membership committee to review methods to increase membership.

Communications

Jessica Kingsborough, editor of the newsletter, was not in attendance. Ann Frisbie discussed an error in the President's letter from the January/February issue.

Bruce Poli offered to take over responsibility for the NCA Facebook page. Frank Giordano will provide Bruce with administrative access to the page.

Community Relations and Other Reports

Tom Murray printed extra copies of the calendar which received very positive feedback this year.

Martha Hughes reported that there were 7 new Northdale homeowners in the month of December. She wants to include information from the Northdale Golf & Tennis Club in the welcome bags going forward.

Ann Frisbie reported on the Family Fun Fest. The biggest challenge is securing local vendors to provide free food samples. The Taste of Carrollwood is being held on the same weekend and that may compete with our ability to secure food vendors.

Upcoming events:

Concert in the Park – March 10, 2017

Community Garage Sale – March 18, 2017

Family Fun Fest - April 1, 2017

Easter Egg Hunt – April 15, 2017

Old Business

Robert Mantler attended the meeting. He is a retired graphic designer who has been a resident of Northdale for 24 years. There was a motion by Nancy Stearns to induct Robert to the NCA Board. The motion was unanimously approved.

The meeting was adjourned at 8:15 PM on a motion by Frank Giordano and a second by Martha Hughes.

The next Board Meeting will be held on Monday, February 20th at 7:00 PM at the Bill Castens' Building Conference Room. The Executive Committee will meet at 6:30 PM.

Submitted by Jan Marshburn, NCA Board Member