

NORTHDALÉ CIVIC ASSOCIATION MEETING MINUTES
November 21, 2016

The meeting was called to order by President Ann Frisbie at 7:00 PM. Directors attending were Bill Castens, Robert DeMeo, Ann Frisbie, Frank Giordano, Martha Hughes, Jan Marshburn, Tom Murray, Claude Siler-Nixon, Bruce Poli and Jessica Watterson. Absent were Raymond Powell and Nancy Stearns. Jessica Kingsborough attended as a guest and editor of the newsletter.

After the pledge to the flag, Kevin Mejia, Community Relations Coordinator for the Tampa Bay Federal Credit Union, gave an informational presentation. The credit union is interested in developing a closer relationship with the Northdale Community. They are offering free accounts to NCA members, cash back on car loans, and interest rates as low as 1.99%.

The minutes of the October 2016 meeting were discussed and approved on a motion from Frank Giordano and a second from Tom Murray.

Financial Report

Bill Castens, Treasurer presented the financial report indicating at this time net income is slightly less than budget due to Membership Income and Advertising Income. On a motion by Tom Murray and a second by Martha Hughes, the October financial report was unanimously approved.

Deed Restriction Report

Frank Giordano updated the Board regarding a homeowner on the 6th hole of the golf course, who is building a utility shed that blocks the neighbors' view of the golf course. The NCA attorney has sent a letter notifying the resident that legal action may ensue if the resident refuses to halt construction of the shed.

Membership Report

Bill Castens reported that we collected \$596 in membership dues during the month of October. He also received 5 postcards with dues from the membership insert that was included in the November/December newsletter.

Bruce Poli indicated that he would like to approach the Northdale Golf Club about offering a golf discount to NCA members in return for some benefit to the club which may include some level of advertising, etc.

Newsletter Report

Jessica Kingsborough reported that additional color ads are needed to support the cost of the newsletter. She also needs guest writers that live in the community and she needs help with Facebook.

Community Events and Other Reports

Tom Murray printed 2,700 copies of the community calendar. He expected to have a few extra copies which have not been located. There was very positive feedback about this year's calendar.

Martha Hughes demonstrated the contents of the new Northdale resident welcome bag. It included NCA deed restrictions, NCA membership information as well as advertising and giveaways. Ann Frisbie will take one bag home and provide feedback to Martha.

Jessica Watterson reported that the Pumpkin Run on October 29 was a success. They increased the number of racers and sponsors this year.

The Holiday Lighting Judging will be held on Sunday, December 18. Call Frank Giordano with your selection for winner of the lighting contest in your area by December 16th. Board members will meet at Northdale Park on for the annual hayride to select final winners. There will be a holiday party at Tom Murray's house afterward.

Ann Frisbie reported on the Family Fun Fest. The forms have been updated and a new "platinum" level sponsorship has been added at a cost of \$2,000. The DJ has been contacted. The city will not provide the stage this year, but other options for a stage will be explored. Ann indicated that Publix wants to do more for the festival this year.

Upcoming events:

Holiday Lighting December 18

New Business

Ann invited a couple of residents to the meeting that may be interested in joining the Board. However, neither of them were in attendance.

Ann also reported that she would like to consider ordering a car decal to distribute as a gift to residents who join NCA.

The meeting was adjourned at 8:05 PM on a motion by Tom Murray and a second by Martha Hughes.

The next Board Meeting will be held on Monday, January 16th at 7:00 PM at the Bill Castens' Building Conference Room. The Executive Committee will meet at 6:15 PM.

Submitted by Jan Marshburn, NCA Board Member