

NORTHDALÉ CIVIC ASSOCIATION (NCA) MEETING MINUTES
July 17, 2017

The meeting was called to order by President Ann Frisbie at 7:00 PM. Directors attending were Bill Castens, Robert DeMeo, Ann Frisbie, Robert Mantler, Jan Marshburn, Bruce Poli, Raymond Powell and Nancy Stearns. Absent were, Frank Giordano, Martha Hughes, Tom Murray, Claude Siler-Nixon, and Jessica Watterson. Elsa Goff, Glenda Gunderson and Debi Marsh attended as guests.

After the pledge to the flag, the minutes of the June 2017 meeting were reviewed and approved on a motion from Bill Castens and a second by Raymond Powell.

Deed Restrictions

Ann Frisbie reported on deed restrictions in Frank Giordano's absence. There was a recent complaint that a homeowner is installing pavers along the entire front yard of his home including driveway and sidewalk. Elsa Goff, visitor, also noted that there were issues in Silverhill that need to be addressed such as large cracks in the sidewalk and a carpeted driveway. There was general consensus that these represent potential county code violations. Action steps include calling county code enforcement and contacting Victor Crist, County Commissioner. Raymond Powell will assist homeowners in the Silverhill neighborhood.

A homeowner in Gables II wants to temporarily open a daycare center. There are county restrictions on day care centers in residential areas that should be reviewed.

Financial Report

Bill Castens, Treasurer, presented the financial report for the first month of fiscal year 2018. Membership income is significantly low compared to the same period last year and in previous years resulting in a net income loss year-to date. There was discussion about the trifold brochure that included the membership renewal form this year. It appears that many people did not see the membership renewal form inside the trifold. Bill Castens suggested that we send a follow-up invoice to homes that have not paid dues yet. Bill Castens and Robert Mantler will work on the new invoice form. On a motion by Nancy Stearns and a second by Bruce Poli, the June financial report was unanimously approved.

Membership Report

Bill reiterated that in the first month of fiscal year 2018, NCA memberships were down significantly from past years, probably due to the change in invoicing.

Some households are using Pay Pal which costs us about \$2 per payment. There was some discussion and a motion by Nancy Stearns and a second by Bruce Poli to charge Pay Pal customers the additional fee. Bill will ask Mike Kohany to add a \$2.00 convenience fee or those paying with Pay Pal.

Communications

Bruce Poli reported that we have 350+ Facebook likes. He suggested ways that Facebook could be used to communicate with residents and serve as a distribution tool for an electronic newsletter. Debi Marsh, who attended the meeting as a guest,

is a graphic designer. Discussion ensued about the need for that type of talent as we transition from paper to electronic newsletter. Bruce will head up a newsletter committee with the following volunteers: Robert Mantler, Ann Frisbie, Nancy Stearns, Jan Marshburn. Jessica Kingsborough, newsletter editor, will also be invited to attend.

Community Relations and Other Reports

Tom Murray was not present to report on the calendar.

Robert Mantler reported that 15 new resident bags are being distributed.

Nancy Stearns reported that the Garage Sale is on track for October 14, 2017.

Bill Castens reported that the Pumpkin Run is scheduled for November 4, 2017.

Public Comment

There were many additional comments and complaints from residents/guests attending the meeting. They want NCA assistance in managing deed restriction and county code violations in their neighborhoods.

The meeting was adjourned at 8:30 PM on a motion by Nancy Stearns and a second by Bruce Poli.

The next Board Meeting will be held on Monday, August 21 at 7:00 PM at the Northdale Recreation Center. The Executive Committee will meet at 6:30 PM.

Submitted by Jan Marshburn, NCA Board Member