

NORTHDALÉ CIVIC ASSOCIATION (NCA) MEETING MINUTES

April 17, 2017

The meeting was called to order by President Ann Frisbie at 7:00 PM. Directors attending were Bill Castens, Robert DeMeo, Ann Frisbie, Martha Hughes, Jan Marshburn, Tom Murray, Claude Siler-Nixon, Bruce Poli. Frank Giordano, Robert Mantler, Raymond Powell, Nancy Stearns and Jessica Watterson were absent. Guests attending were Bert Capes, Brendan Fitzgerald, Justin Chaloupka, Tom Huey and Jessica Kingsborough.

After the pledge to the flag, Tom Murray introduced Bart Capes, Executive Director of the Bob Sierra North Tampa YMCA. Bart joined the Bob Sierra branch on October 24, 2016, and brings over 20 years of experience with a variety of YMCA's across the nation. Bart discussed the YMCA's desire to work with the community and specifically, to collaborate with the Northdale Civic Association.

The minutes of the March 2017 meeting were discussed and approved on a motion from Bill Castens and a second by Bruce Poli.

Financial Report

Bill Castens, Treasurer, presented the financial report indicating that, membership income and advertising income were under budget, but that the loss was offset by savings in several expense categories. At this time, net income for the year is better than budget. Bill reported that the Family Fun Fest also came out ahead of budget. On a motion by Tom Murray and a second by Claude Siler-Nixon, the March financial report was unanimously approved.

Membership Report

Bill also reported that NCA membership is consistent with last year. There will be a meeting of the membership committee on April 24, 2017 at 7pm.

Deed Restriction Report

Frank Giordano was absent but Ann Frisbie provided a brief report on deed restrictions. She is also requesting that Mike Kohani adjust the NCA website so that residents can submit photos along with any deed restrictions complaints.

Newsletter

Jessica Kingsborough reported that the restaurant reviewer for the newsletter had a death in the family which may affect that section of the newsletter in upcoming issues. She has received some full page ads and wants to get some small ad sponsors. She will get the free Family Fun Fest ads in the newsletter as they arrive. The cut-off date for sponsors of the July/August newsletter is June 10, 2017.

Communications

Bruce Poli reported that we have had 20 more "likes" on Facebook this month. He posted video of the Easter Egg Hunt.

Community Relations and Other Reports

Ann Frisbie reported that give-aways received from the Family Fun Fest sponsors will be included in new resident bags over the next six months. But after that, all gifts to new residents will be eliminated and we will focus on distributing professional information about the Northdale Civic Association.

Family Fun Fest

Ann Frisbie reported that we made enough money on the Family Fun Fest to cover our commitments to participating organizations such as the Firefighters, Gaither High School, and the Northdale Recreation Center. She could have used more volunteers. There was good feedback about the DJ, positioning of the stage, entertainment and variety of food vendors this year.

Martha Hughes reported that the annual Easter Egg Hunt was a huge success. There were plenty of baskets/sponsors and the kids loved the bounce house. Martha will check the registration list to see how many kids attended.

New Business

Tom Murray introduced Brendan Fitzgerald with the Hillsborough County Sheriff's Office. They recently conducted a traffic study on Northdale Boulevard, and found that approximately 11,500 cars travel along Northdale per day. The average driving speed was 42 mph. To install speed bumps, the average speed must be at least 12mph over the speed limit, so Northdale Boulevard does not qualify for speed bumps. The Northdale Boulevard Extension has not yet been evaluated. He also reported on other Northdale statistics including the fact that there were 292 traffic stops within the 3 months of evaluation.

Justin Chaloupka attended as a guest. He has lived in Northdale since 2004 and he is a web developer by trade. He is interested in becoming more active with the NCA and is willing to help with web development activities.

Tom Huey also attended the meeting as a guest. He is interested in joining the NCA Board.

The meeting was adjourned at 8:30 PM on a motion by Tom Murray and a second by Claude Siler-Nixon.

The Annual Board Meeting will be held on Monday, May 15 at 7:00 PM at the Northdale Golf and Tennis Club. The Executive Committee will meet at 6:30 PM.

Submitted by Jan Marshburn, NCA Board Member