NORTHDALE CIVIC ASSOCIATION MEETING MINUTES October 17, 2016

The meeting was called to order by President Ann Frisbie at 7:00 PM. Directors attending were Bill Castens, Robert DeMeo, Ann Frisbie, Frank Giordano, Martha Hughes, Jessica Kingsborough, Jan Marshburn, Tom Murray, Claude Siler-Nixon, Bruce Poli and Jessica Watterson. Absent were Raymond Powell and Nancy Stearns.

After the pledge to the flag, the minutes of the September 2016 meeting were discussed and approved on a motion from Frank Giordano and a second from Claude Siler-Nixon.

Financial Report

Bill Castens, Treasurer, reviewed the financial report. Advertising and membership income combined, are below budget by -\$6,657. Total expenses are below budget by -\$3,405, leaving an overall net income year to date of -\$3,252. Jessica Kingsborough explained that some newsletter advertisers have been late to pay for their ads, and some full-page advertisers have cancelled their ads. On a motion by Tom Murray and a second by Claude Siler-Nixon the September financial report was unanimously approved.

Deed Restriction Report

Frank Giordano reported that Invitation Homes has been cooperating to enforce deed restrictions on their rental properties located in Northdale.

Frank also reminded the Board that deed restrictions on the Northdale Golf Club (NGC) lots are different and more restrictive than other deed restrictions in Northdale. For example, no NGC homeowner may place anything in the yard that restricts the golf course view of other NGC residents. Recently, a Northdale Golf Club resident initiated construction of a utility shed in the backyard which restricted golf course view by neighbors. Frank has approval to call an attorney if the resident refuses to halt construction of the shed.

There was also discussion about placement of banners by businesses in Northdale Court. Frank clarified that banners are not allowed on the easement but are allowed on private property.

Membership Report

Bill Castens reported that we are behind in membership dues. In previous years we received a boost in membership from a 2^{nd} mailing. Frank is preparing an insert to the November/December newsletter that would remind residents to pay their dues.

Newsletter Report

Jessica Kingsborough indicated that the November/December newsletter is on schedule. It features an article on the new Sports Group International (SGI) Tennis Program at Northdale Golf and Tennis Club. They are preparing a Grand Opening

event and campaign for tennis sponsors. Jessica will also be asking residents of Northdale to participate as guest editors to share information on topics of interest to the community. She is also looking for help with the NCA Facebook page.

Community Events and Other Reports

Tom Murray shared a final copy of the 2017 Northdale calendar which will be distributed to all Northdale residents along with the November/December newsletter.

Martha Hughes reported that there were 8 new homeowners that received welcome bags this month. She will bring a sample of these bags to the next meeting for the Board to preview.

Jessica Watterson reported that the Pumpkin Run is set for October 29. Set-up is at 6 AM and the race begins at 8 AM. Northdale Blvd will be closed at 7:45 AM.

Holiday Lighting Ceremony will be held on Sunday, December 18. Each Board member will nominate 2 homes in their designated area for the holiday lighting award. Residents must be NCA members to participate.

Upcoming events:

Howl-o-ween October 28, 6:00 PM Pumpkin Run October 29, 8:00 AM

Holiday Lighting December 18

New Business

Claude Siler-Nixon reported complaints that the signage on Northdale and Newkirk reflects light at night.

The meeting was adjourned at 8:05 PM on a motion by Tom Murray and a second by Frank Giordano.

The next Board Meeting will be held on Monday, November 21st at 7:00 PM at the Bill Castens' Building Conference Room. The Executive Committee will meet at 6:15 PM.

Submitted by Jan Marshburn, NCA Board Member